

THE FUTURE OF BENEFITS

BENEFITS AND PENSIONS
MONITOR
MEETINGS & EVENTS

Special
Industry
Event
October 18, 2018

InterContinental
Toronto Centre



THE FUTURE OF BENEFITS

What will the benefits plan of tomorrow look like? Our speakers will gaze into their crystal balls and share their thoughts on the future of benefit plans and managing the soaring cost of drugs.

Jonathan Tafler, from Shoppers Drug Mart, will discuss health coaching and chronic disease at this session. The presentation will examine how health coaching – including the Shoppers Drug Mart 'Diabetes Coaching Program' - can be used as an effective intervention to improve clinical health outcomes, quality of life, and healthcare utilization and adherence for employees with chronic conditions. He will review the current context of health coaching for chronic disease in the workplace and discuss evidence and opportunities.

Richard Heinzl MD, from WorldCare International Inc., will examine better management of disability claims. He will introduce disability-focused medical second opinions, a new opportunity for disability claims management which can contain costs, improve patient care, and reduce the duration of claims.

Join our expert speakers, including Jonathan Tafler, Senior Director, Product & Operations, Employer Health Solutions from Shoppers Drug Mart and Richard Heinzl MD, Global Medical Director from WorldCare International Inc. at this *Benefits and Pensions Monitor*, Meetings & Events session.

Who Should Attend?

Benefit plan sponsors, group insurers, benefits consultants, pharmaceutical companies and other healthcare stakeholders.

REGISTRATION FEES

Attendee Registration Fee of **\$169 CAD plus tax** (group insurers, benefits consultants, pharmaceutical companies and other healthcare stakeholders)

'Early Bird' Benefit Plan Sponsor Registration Fee **\$39 CAD plus tax** (Early bird rate ends September 6, 2018)

Benefit Plan Sponsor Registration Fee **\$59 CAD plus tax** (September 7, 2018)

The first 20 Benefit Plan Sponsors to register will receive a \$20 Tim Hortons gift certificate

For questions and plan sponsor registrations, please contact Kristyn Dougall, Executive Meeting & Event Manager at 705-252-5074 or kdougall@powershift.ca

For sponsorship opportunities, please contact Joelle Glasroth, Event Account Manager at joelle@powershift.ca or 416-494-1066 ext 11

WHEN

Thursday October 18, 2018

SCHEDULE

7:30AM - Breakfast + Registration

8:30AM - 11:30am - Event Sessions

WHERE

InterContinental Toronto Centre Hotel

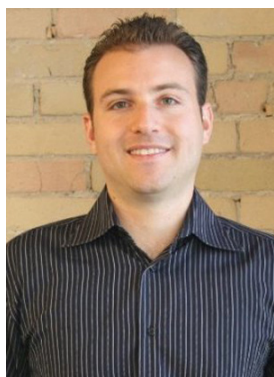
225 Front Street West

Toronto, ON

M5V 2X3



SPEAKERS



Shoppers Drug Mart

Jonathan Tafler, Senior Director, Product & Operations, Employer Health Solutions

Jonathan has spent his career building, leading and advising high growth companies in the retail, pharmacy and digital media sectors.

Jonathan is currently Senior Director, Product & Operations, Employer Health Solutions at Shoppers Drug Mart and Loblaw. In this role, Jonathan is responsible for developing and executing strategic programs that leverage the unique assets of Canada's leading retail pharmacy chain, including the HealthWATCH for Business® drug plan. These programs are designed to help employers better manage their drug plans and the health & wellness of their employees.

Prior to joining the Loblaw group of companies, Jonathan was a member of the executive team at a leading retail technology company, Flipp Corporation, which raised over \$75M in venture capital to help retailers transform their marketing for a personalized and digital future. Previously, Jonathan led Corporate Development and Strategy for Torstar Digital, the digital media arm of Torstar Corporation (the Toronto Star) leading innovation across Torstar's portfolio of digital businesses through new product launches, investments and acquisitions. Earlier in his career, Jonathan was Co-Founder & Managing Director of Valley Industries, a leading distribution and ecommerce company based in the United Kingdom, and a consultant with the Monitor Group (now Monitor Deloitte), a top global strategy consulting firm.

Jonathan holds an HBA with honours from the Richard Ivey School of Business at the University of Western Ontario, and currently lives in Toronto with his wife Michelle and their four young children.



Worldcare International, Inc.

Richard Heinzl, MD, Global Medical Director

Richard Heinzl is a physician, humanitarian and entrepreneur whose current focus is technology and healthcare worldwide. He is Global Medical Director for WorldCare International, Inc. the Boston-based telemedicine company. In this role, Dr. Heinzl provides consultation and oversight on the creation and delivery of medical second opinions to WorldCare members, engages with clients worldwide, and contributes to the strategic direction of the organization.

Earlier in his career, Dr. Heinzl was the founder of Médecins Sans Frontières/Doctors Without Borders Canada (MSF Canada), which won the Nobel Peace Prize in 1999. He has been CEO and founder of several e-health companies.

Dr. Heinzl is a graduate of McMaster University's DeGroot School of Medicine and completed post-graduate degrees related to global health at Harvard University (MPH '90) and the University of Oxford (MSc '01). He is a Fellow of the American College of Preventive Medicine. In 2000 he was awarded an Honorary Doctorate (LLD) from McMaster University and was named one of the "Hundred People Who Make a Difference" in Canada by Penguin Books. In 2016 he received the Alumni Award of Merit from the Harvard Chan School of Public Health. His Memoir, "Cambodia Calling" is published by Harper Collins.



AGENDA

Please note that this agenda is subject to change

7:30 AM - 8:30 AM

Hot Buffet Breakfast & Registration

8:30 AM – 8:40 AM

Opening Remarks & Introductions

8:40 AM – 9:15AM

Health Coaching for Chronic Disease: Opportunities, Evidence and Impact

With the ever increasing prevalence, burden and costs associated with chronic disease in the workplace this session will explore how health coaching can be used as an effective intervention to: improve clinical health outcomes, quality of life, and healthcare utilization and adherence for employees. The presentation will review the current context of health coaching for chronic disease in the workplace and discuss evidence and opportunities from Shoppers Drug Mart's Diabetes Coaching Program. The Diabetes Coaching Program provides employees with a new model for managing type 2 diabetes through timely and ongoing diabetes coaching and support, and provides a real-world example of the potential for health coaching.

Speaker: Jonathan Tafler – Shoppers Drug Mart

9:15 AM – 9:50 AM

How can we better manage disability claims?

How to better manage disability claims is always on our minds, including finding ways to improve the experience of disability claimants, while simultaneously controlling claim costs. There is a new opportunity for cost-containment, improved patient care and reducing claim duration by using disability-focused medical second opinions.

Speaker: Richard Heinzl – WorldCare International Inc.

9:50 AM – 10:00 AM

Networking Break

10:00 AM – 10:35 AM

Speaker Session - TBD

10:35 AM – 11:00 AM

Panel Discussion / Q & A and Closing Remarks

11:00 AM – 11:30 AM

Networking Opportunity

GOLD SPONSORS



Great-West Life is an established leader in the Canadian group benefits and group retirement services marketplaces. We serve the needs of more than 30,000 group benefit plan sponsors and their plan members, and handle approximately 50 million group health and dental claims transactions for members and their dependants each year. Additionally, we administer over 17,500 group capital accumulation plans and over 1.3 million plan member accounts.

Helping clients achieve physical, mental and financial health is an important part of what Great-West Life does. We're committed to helping equip clients and the public with tools and information that can help them to lead healthier and more financially secure lives.



Shoppers Drug Mart, a division of Loblaw Companies Limited, is one of the most recognized and trusted names in Canadian retailing. With more than 1,300 retail pharmacies and 5,000 healthcare professionals across Canada, Shoppers Drug Mart is dedicated to advancing the health and wellness of Canadians. Each week, 17 million Canadians interact with Shoppers Drug Mart and Loblaw stores and online.

The Employer Health Solutions group at Shoppers Drug Mart works collaboratively with Canada's leading employers, insurance companies and benefits advisors to drive innovation in benefits plan management and employee wellness. In the face of rising drug spending, employers must look for innovative solutions that manage costs and prioritize employee productivity and experience. The Employer Health Solutions team leverages Shoppers Drug Mart and Loblaw's strong industry partnerships, drug expertise and unmatched retail assets to deliver programs that enable employers to provide their employees with the solutions they need to live a healthier lifestyle. These programs are delivered under the HealthWATCH for Business® banner and include the recently-launched HealthWATCH for Business® drug plan, Canada's first pharmacist-supported drug plan solution.



WorldCare International, Inc. came together more than 25 years ago with a mission of improving healthcare outcomes worldwide by connecting our clients to the foremost medical experts at top-ranked U.S. hospitals. Today, we are still fulfilling our mission by using our unique collaboration with the WorldCare Consortium® hospitals and more than 20,000 of the foremost medical experts to deliver clinically-focused medical second opinions and other healthcare solutions.

What sets us apart is our virtual-disease management approach, which is both multi-disciplinary, includes teams of specialists rather than just one specialist and can be multi-institutional; reviews may be sent to more than one facility. Our services are added to employee benefit plans as a part of an employer's wellness eco-system or embedded into insurance policies as a way for insurers to differentiate their product from their competition while doing what is in the best interest of their policyholders.

To learn more, please visit www.worldcare.com.